

Subject: This week from CCA (CCA Delivers - June 8, 2017)

From: "Central City Association" <toh@ccala.org>

Date: 06/08/2017 03:57 PM

To: "Carol E. Schatz" <cschatz@downtownla.com>

[Image](#)

June 8, 2017

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- Affordable Housing Linkage Fee
at PLUM Committee
- Downtown Design Guide
- Transportation, Infrastructure &
Environment Committee
- Regional Connector Update -
Closure of 6th Street

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CCA Events

Thursday, June 15

11 a.m. - 1:30 p.m.

HOUSING PANEL & SHOWCASE: DENSITY IS
OUR DESTINY

Omni Los Angeles Hotel

Wednesday, June 21

5:30 - 7:30 p.m.

MEMBERS SOIREE HONORING CALVIN
HOLLIS AND MARIE SULLIVAN, METRO

Sheraton Grand

Wednesday, July 26

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Wednesday, June 21
8:30 a.m. - 10:00 a.m.

HOUSING, LAND USE & DEVELOPMENT
COMMITTEE

(Open to Executive and Business Advocacy
Level Members Only)

Topics: DTLA 2040, SP7, San Pedro & 7th
Streets

Special Guests: Bryan Eck, Department of City
Planning; Cecilia Ngo, Skid Row Housing Trust

Affordable Housing Linkage Fee at PLUM Committee

This week, CCA's President & CEO Jessica Lall spoke at the Planning and Land Use Management Committee on the proposed Affordable Housing Linkage Fee (AHLF), and CCA submitted a [letter](#) to the Committee. Key takeaways from the meeting are below:

- As proposed, the AHLF would place a new fee on almost all new development in Los Angeles. Residential projects would pay \$12 per square foot (SF) and non-residential projects would pay \$5 per SF. Residential projects that include specified percentages of on-site affordable housing would be exempt from the fee.
- Lall asked the members to hold the item in committee to have a broad-based dialogue regarding comprehensive solutions to the housing shortage and homeless crisis.
- CCA advocated for a multi-year phase-in of the fee, calculating the fee based on the leasable/sellable square footage

versus total building square footage, and ensuring that the Transfer of Floor Area Rights ordinance and the AHLF work in tandem.

- The committee held the item and asked for several department report backs. It is expected to consider the item in early August.

For more information please contact CCA's VP of Public Policy, [Marie Rumsey](#).

Downtown Design Guide

Today, at the City Planning Commission, CCA spoke in **support of the update to the Downtown Design Guide (DDG)**. The update clarified several provisions within the guide and established a clear path for alternative compliance within the guide. CCA closely partnered with Liner LLP to improve several items in the DDG including requirements for tower spacing, on-site tree planting and above-grade parking. CCA thanks **Simon Pastucha** of City Planning for his work on this guide and wishes him a wonderful retirement after 28 years of serving the city.

Transportation, Infrastructure & Environment Committee

CCA members were given an **update by**

LADOT on the Big Jump Grant that seeks to double or triple bicycle ridership in specific neighborhoods over a three-year period. Members were also informed of LA Metro's plans for bike share expansion beyond Downtown and pricing changes to help boost ridership, including discounted passes offered through the Bike Share for Business program.

Seleta Reynolds and **Nat Gale** of LADOT updated committee members on plans for the Big Jump Grant, which includes three years of technical assistance provided by PlacesForBikes to help improve the bicycle infrastructure network in Downtown and USC. The work will include a network assessment to help LADOT determine where bike investments can have the most impact. Members discussed ways to improve education and get businesses more involved in supporting bike infrastructure, as well as how to address safety and comfort while biking in Downtown during the day and in the evening. Reynolds and Gale noted that the DTLA 2040 community plan update process is a good way to influence how and where bicycle infrastructure investments are made. CCA plans to facilitate a meeting amongst Downtown BIDs to set priorities for these types of improvements.

The Metro Bike Share program was presented by **Avital Shavit** of LA Metro. It included an overview of the current status of the network, pricing structure and future sites for expansion. A high priority for Metro is finding a sponsor -- like Citi Bank in New York -- to help defray some of the capital and operating costs of bike share. Members and guests also discussed potential changes to the program's fare structure, promotions to bring new riders to bike share, and CCA's role in advocating for a "ridership first" policy and encouraging businesses to offer bike

share memberships to their employees. Metro is currently promoting "Bike Share for Business" to employers, which allows businesses to buy discounted monthly bike share passes for employees for \$12/month (40% off the retail price). Members also raised the question of how to increase bike share utilization and ridership; Seleta Reynolds noted that expanding the network of bikes and docks will be a key factor, as will infrastructure improvements like those planned for the Big Jump Grant. CCA will continue to be engaged with Metro and LADOT to **ensure that the bike share program offers the best possible value to Downtown businesses, residents, property owners, and visitors.**

CCA thanks **Seleta Reynolds, Dan Mitchell** and **Nat Gale**, Los Angeles Department of Transportation and **Avital Shavit**, LA Metro, for their presentations and remarks.

For more information please contact CCA's Director of Public Policy, [Shane Phillips](#).

Regional Connector Update - Closure of 6th Street

Slated to open in 2021, the Regional Connector is a **1.9-mile alignment** that will serve Little Tokyo, the Arts District, Civic Center, The Historic Core, Broadway, Grand Avenue, Bunker Hill, Flower Street, and the Financial District. Regional Connector Constructors have recently implemented a full closure of 6th Street between Figueroa and Hope Street, and the southbound

I-110 off-ramp. The closure will be in place 24/7 for five months, so please plan your commutes accordingly.

For more information, updates on the project, and road closures, please [click here](#).

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"We see downtown as the region's center for growth, and we are committed to creating an environment that will attract new businesses and jobs and also support those creative industries already here." -**Jessica Lall**, President & CEO, CCA

Bisnow, [Working To Make DTLA Even More Vibrant](#), June 5, 2017

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"Bastian was instrumental in the renaissance of downtown LA and its redevelopment into the metropolitan Mecca we now love."

Los Angeles Blade, [Meet Hal Bastian, downtown Los Angeles powerhouse](#), June 6, 2017

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Take a [behind-the-scenes look](#) at the production of our 23rd Annual Treasures Event at the Westin Bonaventure.

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